

Wine Industry Metrics - Winery Database - July 2017

Wines Vines Analytics

U.S. Winery Database

Our database of wineries is showing a count of 9,234. This is a net increase of 380 over July 2016 (4% growth).

| Winery Database » | Month |
|-------------------|-------|
| July 2017 | 9,234 |
| July 2016 | 8,854 |

Although the Wines Vines Analytics team updates wineries on a monthly basis, these tables are published semi-annually as a benchmark. The figures below reflect the winery universe as of July 2017.

| U.S. Wineries - Count by State July 2017 source: Wines Vines Analytics | | |
|--|--------------|-----|
| State | Winery Count | % |
| California | 4,240 | 46% |
| Washington | 753 | 8% |
| Oregon | 724 | 8% |
| New York | 380 | 4% |
| Texas | 294 | 3% |
| Virginia | 270 | 3% |
| Pennsylvania | 250 | 3% |
| Ohio | 208 | 2% |
| Michigan | 171 | 2% |
| North Carolina | 144 | 2% |
| Missouri | 140 | 2% |
| Colorado | 118 | 1% |
| Illinois | 111 | 1% |
| All other states | 1,431 | 15% |

| U.S. Wineries - Annual Production (Cases) July 2017 source: Wines Vines Analytics | | | |
|---|--------------|----------------|------|
| State | Winery Count | Net Production | % |
| California | 4,240 | 282,000,000 | 87% |
| Washington | 753 | 15,000,000 | 5% |
| New York | 380 | 12,000,000 | 4% |
| Oregon | 724 | 4,200,000 | 1% |
| Texas | 294 | 1,800,000 | 1% |
| Michigan | 171 | 1,200,000 | - % |
| North Carolina | 144 | 1,000,000 | - % |
| Illinois | 111 | 950,000 | - % |
| Virginia | 270 | 900,000 | - % |
| Pennsylvania | 250 | 850,000 | - % |
| Ohio | 208 | 800,000 | - % |
| All other states | 1,689 | 5,300,000 | 2% |
| Total U.S. Wineries | 9,234 | 326,000,000 | 100% |

Note: Winery production includes all wine produced at a location including custom production for other wineries. When summary totals are reported

| | | |
|---------------------|-------|------|
| Total U.S. Wineries | 9,234 | 100% |
|---------------------|-------|------|

custom production for other wineries. When summary totals are reported geographically, these custom amounts are netted to prevent double counting.

| U.S. Wineries - By Winery Size July 2017 source: Wines Vines Analytics | | |
|--|--------------|------|
| Winery Size | Winery Count | % |
| Large (500,000+) | 65 | 1% |
| Medium (50,000 - 499,999) | 263 | 3% |
| Small (5,000 - 49,999) | 1,587 | 17% |
| Very Small (1,000 - 4,999) | 3,687 | 40% |
| Limited Production (< 1,000) | 3,632 | 39% |
| Total U.S. Wineries | 9,234 | 100% |

| U.S. Wineries - By Average Bottle Price July 2017 source: Wines Vines Analytics | | |
|---|--------------|------|
| Average Bottle Price | Winery Count | % |
| \$1 - \$10.99 | 196 | 2% |
| \$11 - \$19.99 | 2,980 | 32% |
| \$20 - \$29.99 | 2,993 | 32% |
| \$30 - \$39.99 | 1,341 | 15% |
| \$40 - \$59.99 | 1,130 | 12% |
| \$60 - \$99.99 | 440 | 5% |
| \$100 and over | 154 | 2% |
| Total U.S. Wineries | 9,234 | 100% |

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