

Wine Industry Metrics - Total U.S. Wine Sales - July 2017

Wines Vines Analytics

U.S. Wine Sales Total \$2.8 billion in July

U.S. wine sales totaled \$2.8 billion in July 2017, market research firm bw166 reported, up 4% from July 2016. Sales in the 12 months ended July 2017 increased 6% to \$41 billion. Bulk import sales increased 21% in July to \$25 million, soundly reversing 12-month declines posted earlier this year. Domestic sparkling wine sales increased 8% in July and 9% in the latest 12 months. Total wine sales of nearly \$62 billion for the 12 months ended July 2017 were up 5% from a year ago.

Total U.S. Wine Sales »

	Month	12 Months
July 2017	\$2,805 mil	\$41,447 mil
July 2016	\$2,699 mil	\$39,122 mil

U.S. WINE SALES



Source: bw166.com, Wines Vines Analytics. Domestic table and sparkling wine sales on-premise and off-premise.

U.S. wine sales totaled \$2.8 billion in July 2017, up 4% from a year ago.

TOTAL WINE SALES

	\$ Millions			
	2016	2017	Change	% Change
Domestic Table, Sparkling & Imported Bulk	\$39,122	\$41,447	\$2,325	6%
Packaged Imports & All Other Wines	\$19,637	\$20,424	\$787	4%
Total Wines	\$58,759	\$61,871	\$3,112	5%

Source: bw166.com, Wines Vines Analytics. Consumer expenditures for all wines on-premise and off-premise, 12 months through July 2017. Excludes cider.

Total wine sales approached \$62 billion in the 12 months ended July 2017, up 5% from the previous year.

WINES & VINES

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