

Wine Industry Metrics - Winery Job Index - July 2017

Wines Vines Analytics

Winery Jobs Index Holds Steady with 1% Growth

Winery hiring remained steady in July 2017, Winejobs.com reported, with the Winery Jobs Index rising 1% versus July 2016 to 328. Despite healthy demand for direct-to-consumer and vineyard positions (up 19% and 17%, respectively) as well as general administration (up 10%), a sharp drop in demand for finance positions (down 33%) and sales and marketing (down 27%) limited index growth.

Winery Job Index »	Month	12 Months
July 2017	328	294
July 2016	325	279

WINERY JOB INDEX



Source: winejobs.com

July 2017 saw the Winery Job Index rise 1% versus a year earlier to 328. This was the second straight month the overall index increased 1%.

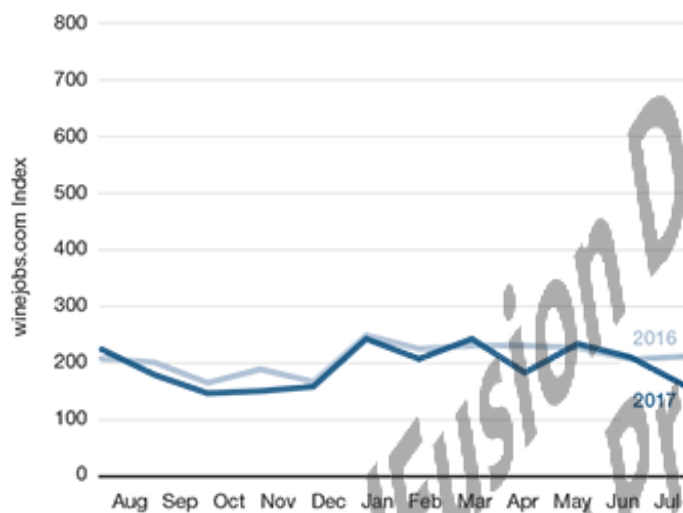
WINEMAKING JOB SUBCATEGORY



Source: winejobs.com

The winemaking job index was flat at 461 in July 2017, virtually unchanged from 463 a year earlier.

SALES AND MARKETING JOB SUBCATEGORY



Source: winejobs.com

Demand for sales and marketing staff fell 27% in July 2017 from a year earlier, plumbing depths not seen since December 2016.

DIRECT-TO-CONSUMER JOB SUBCATEGORY



Source: winejobs.com

Hiring for direct-to-consumer positions, including tasting room and retail staff, led growth in July 2017 with a 19% increase over July 2016. The index for the month stood at 600.

WINES & VINES

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